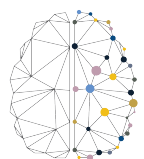




Award in Leadership and Management

An introductory programme to Neuroscience, Leadership and Management

PROSPECTUS



NIB NEUROSCIENCE
INSTITUTE FOR BUSINESS

ABOUT THIS COURSE

This programme covers four fundamental aspects every first-time leader should know: how to develop GRIT, how to become an effective leader, how to develop and lead teams to achieve goals and objectives and how to manage stress and conflict in the workplace. This is an international qualification in Leadership and Management through the ILM. Upon successful completion of the course, candidates earn an Award in Leadership and Management at the ILM, through NIB (Neuroscience Institute for Business) as their ILM approved centre.



20 months



2-4 hrs/week



earn the badge

YOU'LL WALK AWAY FROM THIS COURSE CONFIDENT IN YOUR ABILITY TO:

- * Understand self and others from a neuroscientific perspective
- * Become an effective and confident leader
- * Develop and lead your team to achieve organisational goals and objectives
- * Manage stress and conflict at your workplace

EARN THE BADGE:

On completion you will earn a digital badge that can be displayed at the end of your email signature or uploaded to your social profile.

THIS COURSE IS FOR YOU IF YOU WANT TO:



Learn the principles in how to become an effective leader



Achieve organisational goals and objectives with your team

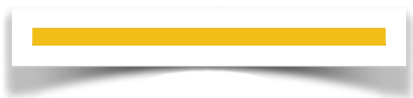


Run an effective team by knowing how to manage stress and conflict



Receive a qualification for your work

WHAT YOU'LL LEARN:



- * The concept of G.R.I.T and how to apply it
- * Introduction to basic neuroscience and new ways of thinking
- * Your individual style of leading and managing others
- * How to identify profitable opportunities
- * How to apply concepts of authority and power; responsibility and accountability
- * How to introduce TQM
- * The process of delegation and empowerment
- * How to network, influence and deal with conflict
- * Techniques to evaluate team performance
- * How to promote trust and respect in the team

WHAT CAN YOU DO WITH THIS QUALIFICATION?



- * Use core management techniques to drive better results
- * Develop your ability to lead, motivate and inspire
- * Provide strategic leadership as well as day-to-day management
- * Benchmark your managerial skills
- * Raise your profile in your organisation

The following modules contribute to the holistic approach your learning path takes.

MODULE 1

Develop GRIT

Learn about:

- * What G.R.I.T is and how to get it
- * Approach and avoid states
- * Your brain: thought, emotions and behaviour
- * New thinking
- * Nested systems and causal chains

MODULE 2

Becoming an effective leader

Learn about:

- * The key responsibilities of the leadership role
- * A range of leadership theories and different leadership styles
- * The importance of understanding one's own strengths and limitations

- * How to evaluate the appropriateness of different leadership styles in the context of own responsibilities
- * Relationship management in terms of inspiring, influencing and networking
- * The characteristics of self-leadership
- * Communication, persuasion and negotiation skills appropriate to different situations and people
- * Theories and principles of delegating responsibility and empowering others
- * Identify profitable opportunities
- * The leader's role in protecting and mentoring team members

MODULE 3

Achieve organisational goals and objectives

Learn about:

- * Concepts of authority and power; responsibility and accountability
- * Processes of delegation and empowerment
- * Strategies to encourage managed risk-taking and to learn from failure
- * The characteristics and behaviours associated with initiative, leadership, creativity and innovation, and how to foster them
- * The need for performance assessments, and provision of development and/or counselling where necessary
- * Relationship between team performance and organisational goals and objectives
- * The Balanced Scorecard
- * Quality initiatives such as TQM and techniques to evaluate team performance
- * Feedback, recognition and reward techniques to support, motivate and monitor
- * Teams in different contexts, e.g. operational, project management, contractors, volunteers
- * Inter-relationships between team and individual performance and development
- * Factors influencing behaviour, theories of motivation and their application to teams, including reward systems, promotion, succession, and job rotation
- * Methods to promote trust and respect within the team


MODULE 4

Manage stress and conflict

Learn about:


- * Management responsibilities in relation to work-related stress
- * Conflict management
- * Methods to manage stress at own place of work
- * Workplace risk assessments
- * Sources of support and techniques to counsel staff
- * Audit and review procedures for managing stress
- * Possible indicators of stress in the workplace such as staff turnover
- * Organisational policies and procedures on bullying and harassment
- * Health and safety legislation in the workplace

EARN A QUALIFICATION FROM ILM



Students who successfully complete the course will receive an international Award in Leadership and Management from the ILM.

AWARD CRITERIA



In order to be issued with an award, you will need to meet the course requirements outlined in the coursehandbook. Your qualification will be issued in your legal name and e-mailed to you.

A POWERFUL COLLABORATION



In 2013 NIB (Neuroscience Institute for Business) and ILM collaborated to bring you the best in Leadership and Management programmes. NIB has since been an ILM accredited centre.

WHO IS NIB?



NIB is an established brain-research and training organisation operating from Cape Town, South Africa and the Netherlands. We are proud to be associated with the ILM.

NIB's objective is to further develop organisations by offering a holistic approach that includes individuals, teams and the organisation through powerful brain-based programs, workshops and accredited programmes.

NIB offers a range of internationally accredited neuroscience-based coaching, leadership and management programmes to individuals seeking to gain the skills and confidence to coach, mentor or lead and manage more effectively.

WHO IS THE ILM?



ILM is the UK's largest awarding body for leadership and management qualifications and has partnered with over 2 000 centres globally. These comprise of private training providers, further and higher education colleges and employers delivering in-house management training.

ILM ensures that programmes are well designed and appropriate for delivery at the stated level. They set the parameters of course content and are able to remove ILM centre status from any training organisation aligned to them that fails to meet their standards.

ILM's unit-based qualifications offer centres an unprecedented level of input into the design of the programmes that they deliver. ILM's broad unit-based qualifications portfolio, unrivalled choice and flexibility, enable trainers to easily build and adapt programmes to meet key developmental needs.

START YOUR LEADERSHIP IN NEUROSCIENCE JOURNEY TODAY!

REGISTER NOW!



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